Summer Makeup S.O.S.:
Pro-Tips for Summer Beauty, presented by Cheryl @ ROUGE. Don't lose this sheet. It's full of useful info! Tape me to your Vanity!

ROUGE Pro Tips for Liner:
• Blend liquid liner before it dries for softer edges.
• Use foundation, powder or primer under liner for longevity.
• Set pencils with powder for depth, brightness, and staying power.
• Harmonize colors: pair cool tones with cool, warm with warm.
• Please don't pair bold eye with bold lip. It's too much.

ROUGE Pro Tips for Brows:
• Powder looks more natural, and has more staying power than pencil.
• Use a clean brow comb or mascara wand to brush brows in the right direction.
• Apply with a light hand, follow the lines... remember: NO “Sharpie Brows”.
• Any makeup applied to a bare face has limited staying power. Prep your skin with foundation and/or powder before applying.
• If you apply from the outside in, you’ll get more coverage on your skin, than on hair.

Spring / Summer 2018 Trends

Graphic Liquid Liner

(kind of) real-world application

Grown-up tip: If you want to look sophisticated, don’t wear all the trends at the same time.
Pair a bold eye with a soft, subtle, neutral lip.

ON-TREND:
Big Bold Brows

Where brows are supposed to go:

= Staying Power

A + = B C D